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Zehno Cross Media Communications Earns Gold in Admissions Marketing Awards

NEW ORLEANS – Zehno Cross Media Communications has won four gold awards in the 16th Annual Admissions Advertising Awards for its work for Columbia Business School in New York.

Recognized for excellence with top awards were

- Chazen 2000: A Decade of International Impact
(Category: external publication)
- The Columbia Business School Advantage 2000
(Category: student viewbook)
- CBS Affiliated Business Fellows
(Category: brochure)
- Leading Indicators: Columbia Business School
(Category: search piece)

A publication designed for use by recruiters and others who hire students from Columbia Business School also won an award of merit in the external publications category.

Zehno, with headquarters in New Orleans, is an integrated marketing communications company specializing in developing print and Web strategies and tools for institutions with an educational mission.

Its portfolio of clients includes Columbia Business School, Columbia University School of Social Work, The Graduate Management Admission Council (Washington, DC), Dominican University (California), Population Action International (Washington, DC), and Volunteers of America (Washington, DC), among other colleges, universities, independent schools, museums, associations, and other not-for-profits worldwide.

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