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## **Zehno Cross Media Communications Adds Web Strategist**

NEW ORLEANS – Zehno Cross Media Communications has appointed Karen Buck as Web strategist and production designer.

Buck earned her bachelor's in journalism from Northwestern University in 1996. She joins Zehno after print and Web design and marketing work in Chicago with clients including established corporations, dot-coms and not-for-profits. Originally from Iowa, Buck participated in the Teach for America program, teaching at Marian Abramson Senior High School during the 1996-97 school year.

Zehno, with headquarters in New Orleans, is an integrated marketing communications company specializing in developing print and Web strategies and tools for institutions with an educational mission.

Its portfolio of clients includes Columbia Business School, Columbia University School of Social Work, The Graduate Management Admission Council (Washington, DC), Dominican University (California), Population Action International (Washington, DC), and Volunteers of America (Washington, DC), among other colleges, universities, independent schools, museums, associations, and other not-for-profits worldwide.

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